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PD-2727

SEAT No. :

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M.B.A.

**408 - GE-UL - 22: Corporate Social Responsibility & Sustainability  
(2019 Revised) (Semester-IV)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All Questions are compulsory.*
- 2) *All questions carry equal marks*

**Q1) Answer the following (any five) :**

**[10]**

- a) Define ecological footprint
- b) What do you mean by corporate philanthropy
- c) Name two primary aims of CSR
- d) Give any two objective of CSR
- e) What is ESG report
- f) Define CSR Annual Report
- g) State the meaning of NGO
- h) Define ethics in work life

**Q2) Answer any 2 out of 3 :**

**[10]**

- a) Discuss the role of public sector in CSR.
- b) State the role of stakeholders in CSR.
- c) Give the difference between sustainable development and green development

**P.T.O.**

**Q3) Answer any one :** [10]

- a) Explain the nature as to why board of corporate governance in India was established with its structure and establishment.
- b) Illustrate the effect of globalisation in the context of CSR practices adopted by various MNC's.

**Q4) Answer any one :** [10]

- a) State dimension of sustainable development. Explain social factors or parameters which help in inclusive growth of a economy and society.
- b) Appraise the measures taken by various organization to reduce the ecological footprint with examples.

**Q5) Answer any one :** [10]

- a) What are various 7-point charter under united nations agenda for global peace and sustainable development-2030 how it is important & helpful for India's long term growth and development.
- b) Indian values and ethics are considered to be one of best in the world Explain with few illustrations as to it's applicability in airline & food industry.

