

Total No. of Questions : 5]

SEAT No. :

P-7968

[Total No. of Pages : 2

[6118]-64

M.B.A.

**(402) : GC - 15 : INDIAN ETHOS & BUSINESS ETHICS
(2019 Pattern) (Semester - IV)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Each question has internal options.

Q1) Define any five :

[5 × 2 = 10]

- a) Ethics
- b) Values
- c) IPR
- d) CSR
- e) Elhos
- f) Corporate Strategy
- g) Triguna concept
- h) Utilitarianism

Q2) Answer Any two :

[2 × 5 = 10]

- a) Differentiate between Eastern Management VS. Western management.
- b) Discuss any five management lessons should be learnt from the Ramayana.
- c) Describe leadership pointers of Kautilya's Arthashastra.

Q3) a) Explain any five management lessons that should be learnt from the Ramayana. [10]

OR

- b) What do you mean by depletion of natural resources? Explain causes of depletion of natural resources and also solutions of it.

P.T.O.

Q4) a) What is leadership. Discuss Veda model of leadership with suitable examples. [10]

OR

b) What do you mean by Moral development? Explain Kohlberg Theory of six stage moral development in depth.

Q5) a) Define Business Ethics. How it is important for the long term growth of business. Explain it with suitable example. [10]

OR

b) Explain the importance of Triguna theory with the help of Triguna influence on personality and OSHA model for self awareness.

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