

Total No. of Questions : 5]

SEAT No. :

PD-2806

[Total No. of Pages : 2

[6430]-503

M.B.A.

**EAB 503 MJ GC-03-103 : ECONOMIC ANALYSIS FOR  
BUSINESS DECISIONS**

**(2024 Pattern) (Semester - I)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates :*

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Draw graphs wherever necessary.

**Q1) Attempt Any Five questions (carry 2 marks each) :**

**[10]**

- a) What are the features of Oligopoly Market?
- b) Define Economics of Scale.
- c) State that law of Demand.
- d) What is meant by Penetration Pricing?
- e) Short note on cross elasticity of demand.
- f) State that meant of Accelerator.
- g) Give the examples of macroeconomics.
- h) Which of the following modes of transportation has the highest elasticity?
  - i) Air
  - ii) Rail
  - iii) Road
  - iv) Water

**Q2) Attempt any 2 questions (carry 5 marks each) :**

**[10]**

- a) Elaborate the Exceptions to Law of Demand.
- b) Explain the Phases of Business Cycle.
- c) What will happen if the price prevailing in the market is (i) above the equilibrium price? (ii) below the equilibrium price?

*P.T.O.*

**Q3) a)** What would be the impact of imposing a price floor below the equilibrium price? [10]

OR

b) Explain the different types of market structure. [10]

**Q4) a)** Explain the different types of Price elasticity of demand. [10]

OR

b) In this competitive world, managerial economics bridges the gap between economic theory & business practice- Discuss. [10]

**Q5) a)** Why the Need for Government Intervention in Markets. [10]

OR

b) Imagine that you are managing a small firm and thinking about entering the market of a monopolist. The monopolist is currently charging a high price, and you have calculated that you can make a nice profit charging 10% less than the monopolist. Before you go ahead and challenge the monopolist, what possibility should you consider for how the monopolist might react? [10]

