[5801]-112

F.Y. B.Com. (Regular)

116 - A : ESSENTIALS OF E-COMMERCE - I

(2019 Pattern) (CBCS) (Semester - I)

Time : 2½ Hours]   *[Max. Marks : 70*

Instructions to the candidates:

1) *Q.No. 1 and Q.No. 8 is compulsory.*

2) *Solve any 3 questions from Q.No. 2 to Q.No. 7.*

3) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks (Any Seven) :   **[7]**
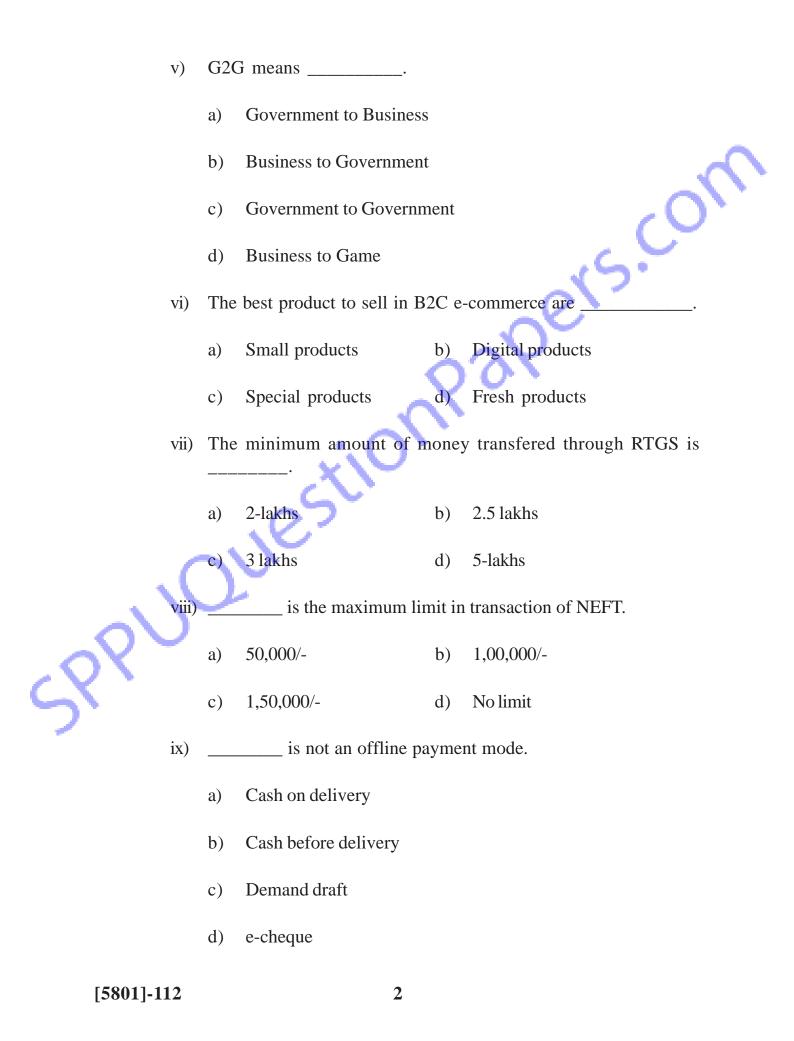
   i)   Which segment do eBay, Amazon.com belong?

      a)   B2B   b)   B2C

      c)   C2B   d)   C2C

   ii) Internet is good example of _____.

      a)   WAN   b)   LAN

      c)   MAN   d)   None of these

   iii) UPI stands for _____.

      a)   Unified Payment Interface

      b)   Unified Payment Index

      c)   Under Payment Investment

      d)   United Payment in India

   iv) IFSC code consists of _____ digits.

      a)   8   b)   9

      c)   10   d)   11

P.T.O.

v) G2G means _____.

    a) Government to Business

    b) Business to Government

    c) Government to Government

    d) Business to Game

vi) The best product to sell in B2C e-commerce are _____.

    a) Small products   b) Digital products

    c) Special products   d) Fresh products

vii) The minimum amount of money transfered through RTGS is _____.

    a) 2-lakhs   b) 2.5 lakhs

    c) 3 lakhs   d) 5-lakhs

viii) _____ is the maximum limit in transaction of NEFT.

    a) 50,000/-   b) 1,00,000/-

    c) 1,50,000/-   d) No limit

ix) _____ is not an offline payment mode.

    a) Cash on delivery

    b) Cash before delivery

    c) Demand draft

    d) e-cheque

B) Write the following statements whether True or False (Any Seven) : **[7]**

   i) Bank routinely accepts post dated cheques.

   ii) EDI and Supply Chain Management are both B2B applications.

   iii) IMPS works even on holidays.

   iv) EDI means e-commerce data interchange.

   v) Due to e-commerce business consumers have increased choice online.

   vi) Advertising is a function of E-Commerce.

   vii) Internet further separates a business from its customers.

   viii) LAN is used for online shopping.

   ix) When deposite is made in bank account, bank issues a receipt.

Q2) What is debit card & credit card? Explain functioning of debit card & credit card in detail. **[14]**

Q3) What is domain name system? Explain the procedure of registering an internet domain with example. **[14]**

Q4) What is e-commerce? Explain the risks in e-commerce and what are the preventive measures. **[14]**

Q5) Explain E-payment system. What are the requirements of e-payment system. **[14]**

Q6) Define EDI. Explain various uses and standards of EDI in detail. **[14]**

Q7) Explain in detail e-commerce practices V/S traditional practices. **[14]**

Q8) Write Short Notes (Any Two) : **[14]**

    a)   Phone pe.

    b)   C2C.

    c)   Importance of an effective website.

    d)   Role of mobile in e-commerce.