

Total No. of Questions : 3]

SEAT No. :

PD1425

[Total No. of Pages : 3

[6440]-802

T.Y.B.B.A.

602 : MANAGEMENT INFORMATION SYSTEM

(2019 Pattern) (Semester - VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Solve the following Objective type questions

[4×5=20]

A) Multiple Choice Questions.

[5]

- a) E-commerce involves
 - i) Marketing
 - ii) Advertising
 - iii) Warehousing
 - iv) All of the above
- b) Which is not a basic objective of MIS
 - i) Capturing data
 - ii) Processing data
 - iii) Preparing decision tree
 - iv) Information storage
- c) Which is not a Decision-making tool
 - i) Spiral model
 - ii) Decision Tree
 - iii) Decision Rules
 - iv) Decision Tables
- d) Which is not a part of processing of data
 - i) Sorting
 - ii) Selection of alternative
 - iii) Classifying
 - iv) Summarizing
- e) Information is a resource because_____.
 - i) It is Scarce
 - ii) It has a cost
 - iii) It has alternative uses
 - iv) All of the above

P.T.O.

B) Match the pairs. [5]

Group (A)		Group (B)	
a)	RAD model	i)	An organized set of processes
b)	MIS	ii)	Collecting & interpreting facts
c)	System analysis	iii)	Component based approach
d)	Herbert Simon model	iv)	Research reports
e)	Secondary data	v)	Choice phase

C) Fill in the blanks with correct answer from given options. [5]

- a) _____ fit into the principle of bounded rationality.
(strategic decisions, workable decisions, long-term decisions)
- b) A _____ must have some structure and behaviour designed to achieve an objective.
(System, plan, prototype)
- c) Questionnaires are useful to collect _____ information.
(personal, quantitative, qualitative)
- d) A _____ is basically a scaled-down model or working version of a product.
(prototype, component, system)
- e) The interconnections and interactions between sub-systems are called _____.
(communication, interface, integration)

D) Answer in One sentence [5]

- a) What is a Feedback?
- b) Define E-communication
- c) What is a Primary Data?
- d) What is a Decision?
- e) What is a Questionnaire?

Q2) Solve any three Long answers from the following.

[3×10=30]

- a) Explain E-commerce and define different categories of E-Commerce.
- b) Define MIS and explain how it works as an instrument for organizational change.
- c) Explain in detail waterfall model and state its advantages
- d) Explain system and state its elements with suitable diagram.
- e) Explain different types of decisions and describe decision making process in detail.

Q3) Write short Notes. (any4)

[4×5=20]

- a) Prototyping model
- b) Herbert Simon model
- c) Open and Closed systems
- d) Business-to-Consumer (B2C)
- e) Requirement Analysis
- f) Attributes of information

