

Total No. of Questions : 4]

SEAT No. :

PD1432

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[Total No. of Pages : 3

T.Y.B.B.A.

**E-605 : AGRICULTURAL EXPORTS
(2019 Pattern) (CBCS) (Semester-VI)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Multiple Choice questions.

[10]

- a) What is the role of quality standards in agricultural exports?
 - i) They reduce market demand
 - ii) They increase export quotas
 - iii) They ensure compliance with trade regulations
 - iv) They impose restrictions on exports
- b) Which factor does NOT influence agricultural exports?
 - i) Technological advancements
 - ii) Market demand
 - iii) Government policies
 - iv) Domestic production only
- c) What is the primary objective of commercial agriculture?
 - i) To meet the needs of the farmer and family
 - ii) To generate foreign exchange earnings
 - iii) To maximize profit
 - iv) To increase market access
- d) What does the term 'market diversification' refer to in agricultural exports?
 - i) Reducing the variety of exported products
 - ii) Limiting exports to a single product
 - iii) Focusing solely on domestic markets
 - iv) Expanding into multiple international markets

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- e) What role do trade agreements play in agricultural exports?
- i) They restrict market access
 - ii) They impose restrictions on exports
 - iii) They facilitate easier market access
 - iv) They increase import tariffs
- f) What is the significance of meeting quality standards in agricultural exports?
- i) It reduces market demand
 - ii) It increases export quotas
 - iii) It ensures compliance with trade regulations
 - iv) It imposes restrictions on exports
- g) Which of the following factors does NOT influence agricultural exports?
- i) Climate and environmental factors
 - ii) Political and geopolitical factors
 - iii) Technological advancements only
 - iv) Market demand
- h) What is the primary objective of government support in agricultural exports?
- i) To decrease market access
 - ii) To discourage international trade
 - iii) To promote competitiveness and market access
 - iv) To increase import tariffs
- i) What role does quality certification play in agricultural exports?
- i) It increases import tariffs
 - ii) It ensures compliance with trade regulations
 - iii) It reduces market demand
 - iv) It limits export quotas
- j) Which of the following is NOT a component of a marketing plan for agricultural exports?
- i) Market analysis
 - ii) Product positioning
 - iii) Distribution channels
 - iv) Domestic subsidies

Q2) Long answer questions (Any one) [10]

a) Explain the Factors Influencing Agricultural Exports.

OR

b) Discuss the role of Government in Promoting Agricultural Exports.

Q3) Long answer questions (Any one) [10]

a) Explain the challenges Faced in Agricultural Exports.

OR

b) Explain various forms of agriculture production.

Q4) Write short notes on (any four): [20]

- a) Trade Agreements and Agricultural Exports
- b) Role of agricultural policy in shaping domestic production
- c) Technological advancements in agriculture
- d) Criteria used for foreign market selection
- e) Issues impacting international agricultural trade
- f) Promotional Strategies for Agricultural Exports

