

Total No. of Questions : 3]

SEAT No. :

PB-1459

[Total No. of Pages : 2

[6225]-614

T.Y.B.B.A

**E - 606 : Tourism Development in Rural India  
(2019 Pattern) (CBCS) (Semester - VI)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

**Q1) Compulsory question : (Objective type questions)**

a) Multiple choice questions: [5]

- i) Internal tourism includes
  - a) Domestic & Inbound tourism
  - b) Inbound tourism
  - c) Domestic tourism
  - d) Outbound tourism
- ii) A tourism policy includes
  - a) Rules
  - b) Regulations
  - c) Objectives and strategies
  - d) All of the above
- iii) A person who moves from one location to another is known as \_\_\_\_\_.
  - a) Tourist
  - b) Traveler
  - c) Inbound tourist
  - d) Outbound tourist
- iv) A country is mainly benefited from tourism by the \_\_\_\_\_.
  - a) Tourist expenditure
  - b) Tourist travel
  - c) Accommodation
  - d) None of these
- v) Charminar is located in \_\_\_\_\_.
  - a) Delhi
  - b) Goa
  - c) Hyderabad
  - d) Orissa

**P.T.O.**

- b) Answer in one sentence: [5]
- i) What is Agro Tourism?
  - ii) What is Inspirational Tourism?
  - iii) What is Tourism?
  - iv) What do you mean by Business Plan?
  - v) What do you mean by Hospitality?

**Q2) Long answer questions (Any two): [20]**

- a) Explain the challenges and issues of Rural Tourism in India.
- b) State and explain the characteristics of Rural Tourism.
- c) Discuss the tourism initiatives taken by the Government in India.
- d) Explain the impact of Rural Tourism on the rural community.

**Q3) Write short notes on (any four): [20]**

- a) Sustainable Tourism
- b) Tourism projects in India
- c) Importance of Rural Tourism
- d) Innovation in Rural Tourism
- e) Factors affecting the business of Rural Tourism
- f) Costs associated with Rural Tourism

