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SEAT No. :

PB-1448

[Total No. of Pages : 3

[6225]-603

T.Y. B.B.A.

**603 : BUSINESS PROJECT MANAGEMENT**  
**(2019 Pattern) (Semester - VI)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Multiple Choice Questions : [5]**

- i) Which of the following is not a primary objective of project planning?
  - a) Defining project scope
  - b) Allocating Resources
  - c) Identifying project risks
  - d) Completing project tasks
- ii) During which phase of the project management process are project performance metrics Monitored & Adjusted?
  - a) Planning
  - b) Execution
  - c) Closing
  - d) Initiating
- iii) In SIPOC what does the “P” stand for?
  - a) Product
  - b) Process
  - c) Procedure
  - d) Project
- iv) Which of the following is not a part of project cost management process?
  - a) Resource Allocation
  - b) Cost Estimating
  - c) Cost control
  - d) Cost Budgeting
- v) Which one is the latest form of organisation that is a combination of functional & project organisation?
  - a) Line organisation
  - b) Line & staff organisation
  - c) Matrix organisation
  - d) Informal organisation

**P.T.O.**

**B) Match the following :**

[5]

**Group A**

**Group B**

- |                                       |                            |
|---------------------------------------|----------------------------|
| i) Hierarchical Decomposition         | a) Project Network Diagram |
| ii) Morgan R Walker & James E. Kelley | b) WBS                     |
| iii) Estimation techniques            | c) CPM                     |
| iv) Graphical Depiction               | d) PERT                    |
| v) Logical Representation of task     | e) Gantt chart             |

**C) Answer in one sentence :**

[5]

- i) What is project?
- ii) What is work schedule?
- iii) What is project Database?
- iv) What is cost Budgeting?
- v) What is ROI?

**D) Fill in the blanks :**

[5]

- i) \_\_\_\_\_ is the period of time required for the return on investment to repay the sum of the original investment.  
(ROI, Payback period, NPV, ARR)
- ii) \_\_\_\_\_ is a timeline, outlining key milestones for completing the project.  
(Project objective, Project network, Project plan, Project Schedule)
- iii) Evaluation of project's out comes & Impact after its completion is called as \_\_\_\_\_.  
(Handing over a project, Closure of a project, Reviewing the project, Pay back period)
- iv) \_\_\_\_\_ is a document outlining the project's boundaries, deliverables.  
(Cost Estimation, Cost Budgeting, Vision Statement, Scope Statement)
- v) \_\_\_\_\_ is the longest phase of the project life cycle.  
(Project planning, Project closure, Project initiation, Project execution)

**Q2) Long Answer (Any 3) :**

**[3 × 10 = 30]**

- a) What is Business project management? Explain the Developing project management skills?
- b) What is project Risk Management? Explain in detail about steps of Identifying and managing the risk?
- c) What is managing change? Explain the various steps of change management plan?
- d) What is Business project management? Explain in details advantages of Business project management?
- e) Explain in detail about creating on effective work schedule?

**Q3) Short Answer (Any 4) :**

**[4 × 5 = 20]**

- a) Fishbone Diagram
- b) Handling over a project
- c) Difference between project & program
- d) Address of problems
- e) SIPOC
- f) Reviewing a project

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