Total No. of Questions : 3]

SEAT No. :

PD-1413

[Total No. of Pages : 3

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T.Y. B.B.A

503 : BUSINESS ETHICS

(2019 Pattern) (Semester - V)

Time : 2½ Hours] *[Max. Marks : 70*

Instructions to the candidates:

1) ***All questions are compulsory.***
2) ***Figures to the right indicate full marks.***

Q1) **Attempt each of the following:**

A) **Multiple Choice Questions:** **[5 × 1 = 5]**

i) Identify the organizational stakeholders?

a) Providers of finance b) Government

c) Customers d) Community

e) Employees f) All of the above

ii) If you believe in making decisions, which is good for most of the people, which school of thought you believe in?

a) Utilitarianism b) Teleology

c) Deontology d) Egoism

iii) Which statement is/are true?

a) Ethics is not synonymous to religious morality or moral theology

b) Ethics is the principle that guide the human behavior

c) The terms 'ethics' and 'morality' are not synonymous terms

d) All of the above

iv) Codes of conduct and codes of ethics:

a) Are formal statements that describe what an organization expects of its employees?

b) Become necessary only after a company has been in legal trouble

c) Are designed for top executives and managers, not regular employees

d) Rarely become an effective component of the ethics and compliance progrom

P.T.O.

v) Argument in favor of Social Responsibility

a) Justification for existence and growth

b) Long term Investment of the firm

c) Lack of Social Skill

d) Both a and b

B) **Match the pair** **[5 × 1 = 5]**

i) Nature of Business Ethics	(a) Harmful Products
ii) Business Malpractices	(b) Agricultural products (Grading and Marketing) Act, 1937
iii) Global Ethical Issue	(c) Have Integrity
iv) Legal protection to Consumers	(d) Absolutism vs. Relativism
v) Ethical Behavior	(e) Not against profit making

C) **Answer in one sentence** **[5 × 1 = 5]**

a) Define Business Ethics

b) Define the Term Tie-in sales

c) Define the Term Safety Standards

d) Illustrate the relationship between Corporate Social Responsibility and Business Ethics.

e) Define the Term Hoarding and Black Marketing

D) **Fill in the blanks** **[5 × 1 = 5]**

a) Ethics and morals relate to “right” and ___ conduct.

b) “Corporare or organizational ethics” refers to the generally accepted standards that guide ______ in business and other organizational contex.

c) Care for others; be _____

d) Always be Accountable ; Good leaders lead by _____

e) Registering your ______ is the fastest and the most effective way to guarantee a legal exclusivity for the use of your name or logo etc.

Q2) **Solve any 3 out 5: (Long Answer)** **[3 × 10 = 30]**

a) Discuss about Nature and Importance of Business Ethics.

b) Explain the Role and Responsibility of Organizations towards government and society

c) Discuss about Collective Bargaining and the Role of Management in implementing Ethics.

d) Explain the Argument against Corporate Social Responsibility.

e) Discuss the Government protection policies against illegal business practices.

Q3) **Solve any 4 out 6: (Short Answer)** **[4 × 5 = 20]**

a) Differentiate between Moral and Ethics

b) Explain the factors influencing on Business Ethics

c) Describe Advantages of Patents

d) Illustrate : Whistle-blower Act

e) Causes of Unethical Behavior

f) Describe the importance of Environmental Ethics and Human values.

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