Total No. of Questions : 3]

SEAT No. :

PD1402

[Total No. of Pages : 3

[6440]-604

S.Y.B.B.A.

GC 404 : INTERNATIONAL BUSINESS MANAGEMENT

(2019 Pattern) (Semester-IV)

Time : 2½ Hours] *[Max. Marks : 70*

Instructions to the candidates:

1) *All questions are compulsory.*
2) *Figures to the right indicate full marks.*

Q1) A) Choose the correct answer from the option given below. **[5]**

a) Joint Venture, Merger & Acquisition is ______ investment.

i) Green Field ii) Brown Field

iii) Big-Ticket iv) None of the above

b) ______ offers the short term loans to the member countries to correct its temporary balance of payment disequilibrium.

i) IDA ii) IBRD

iii) IFC iv) IMF

c) The Market where one currency is traded for another is called ____.

i) Foreign Exchange Market

ii) World Exchange Market

iii) Inter-Bank Transaction Market

iv) All of the above

d) ______ is a summery record of all economic and financial transactions between a nation and rest of the world, within a specific period.

i) Balance of Trade

ii) Balance of Payment

iii) Equilibrium Balance of Payment

iv) Double Entry Book Keeping System

P.T.O.

e) ______ Provides Financial Assistance to Exporters and Importers.

i) Chamber of Commerce

ii) Export Promotion Council

iii) EXIM Bank

iv) Ministry of Commerce & Industry

B) Match the pairs. **[5]**

	Group A		**Group B**
a)	Theory of Absolute Cost Advantage	i)	David Ricardo
b)	Theory of Factor Endowment	ii)	Jhon M. Keynes
c)	The Competitive Advantage of Nation	iii)	Adam Smith
d)	Founding Father of World Bank	iv)	Michael Porter
e)	Theory of Comparative Cost Advantage	v)	Hecksher-Ohlin

C) Fill in the blanks. **[5]**

a) The term ______ often means increase movement of goods, services, technology, capital and labour from one country to another.

b) World Bank is located at _______.

c) The multilateral institution that aims to eliminate poverty is ______.

d) A Foreign country where the foreign direct investment is made called as _______ country.

e) The member states of NAFTA are _____, _______ & _______.

D) Answer in one statement. **[5]**

a) Define BOP.

b) What is Global Outsourcing?

c) What is MNC's?

d) What do you mean by Home Country?

e) What is FDI?

Q2) Answer any three of the following. **[3×10=30]**

a) Explain in detail the proposed Diamond model by Michael Porter.

b) State the concept Foreign Exchange Rates. Discuss the types of exchange rates.

c) Explain in detail the objectives and functions of World Bank.

d) Discuss in detail the document required for International Trade.

e) Explain in detail the objectives and functions of World Trade Organisation.

Q3) Write short note on any four. **[4×5=20]**

a) Advantages of Globalisation.

b) Characteristics of MNC's.

c) IMF.

d) Reasons of formulating Regional Economic Groups.

e) Export Promotion Scheme.

f) Spot, Forward & Future Rates.

✤✤✤✤