

Total No. of Questions : 3]

SEAT No. :

PB-1411

[Total No. of Pages : 2

[6225]-304

S.Y. B.B.A.

**304 : Fundamentals of Rural Development
(2019 Pattern) (Semester - III) (CBCS)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks with the appropriate alternative (Any Five). [5]

- i) The term Agribusiness is coined by _____.
(John Davis, Michael Peter, Ewell Roy)
- ii) Rural Development Implies raising the _____ status of the Rural Population
(Economical, Social, Micro Finance)
- iii) In _____ areas, agriculture & allied activities are predominant.
(Rural, Urban, Semi-urban)
- iv) NGOs with Charitable Orientation focus on _____.
(Education, Need for poor, Health care)
- v) The District Rural Development Agency (DRDA) has traditionally been the principal organ at the _____ level to oversee the implementation of different anti poverty programmes.
(District , State, National)
- vi) _____ refers to technologies that provide access to information through telecommunications.
(ICT, AICT, AIT)

P.T.O.

B) Match the pairs : [5]

Column A	Column B
i) Integrated Approach	a) Approaches of Rural Development.
ii) Bi-modal Strategy:	b) agricultural strategy for both large and small sized landholdings
iii) SHG	c) International NGO
iv) CARE	d) 12-20 Members.
v) Self Help Group (SHG) Bank Linkage programme	e) NABARD

C) True or False : [4]

- i) The term Agribusiness is coined by John Davis.
- ii) Agricultural Entrepreneurship is predominantly related to the marketing & production of various agricultural products.
- iii) OXFAM & CARE are international NGOs.
- iv) NGOs with Charitable Orientation focus on local participation.
- v) Mahatma Gandhi had viewed development of Rural areas through eradication of Wealth.

Q2) Write a short answers (Any Three) : [24]

- a) Explain the Agricultural Entrepreneurship.
- b) Explain the Role of NGO's in Rural Development.
- c) Explain the Rural Development Planning.
- d) Write a note on Rural Development and ICT.

Q3) Write a Long answers (Any Two). [32]

- a) Explain the various approaches to Rural Development.
- b) What are the various challenges in development of rural areas?
- c) What is Agricultural Entrepreneurship? Explain its importance.
- d) Explain the functions and importance of DRDA.

