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SEAT No. :

P27

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TE/INSEM/APR-31

T.E. (Electronics & Telecommunication) (Semester - II)

304188 : BUSINESS MANAGEMENT

(2015 Pattern)

Time : 1 Hour]

[Max. Marks : 30

Instructions to the candidates :

- 1) Answer Q.1 or Q.2, Q.3 or Q.4 and Q.5 or Q.6.
- 2) Figures to the right indicate full marks.

Q1) a) State the characteristics of Management. [5]

b) State the measures for effective planning & features of a good plan. [5]

OR

Q2) a) What do you mean by co-ordination? State its importance. [5]

b) What are the functions of management. [5]

Q3) a) What is continuous improvement. [5]

b) Write short note on : [5]

i) Ishikawa Diagram

ii) Pareto Analysis

OR

Q4) a) What are quality circles? State the benefits of quality circles. [5]

b) Write short note on : Total Quality Management. [5]

Q5) a) Write short note on cost benefit analysis. [5]

b) Explain the various project management goals. [5]

OR

Q6) a) Explain working capital in details with working capital cycle. [5]

b) Describe briefly the role of project management. [5]

