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SEAT No. :

PC-33

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T.E. (Electrical Engineering) (Semester - I) (Insem.)
INDUSTRIAL AND TECHNOLOGY MANAGEMENT
(2019 Pattern) (303141)

Time : 1 Hour]

[Max. Marks : 30

Instructions to the candidates:

- 1) *Solve Q1 or Q2, Q3 or Q4.*
- 2) *Figures to the right indicate full marks.*
- 3) *Neat diagrams must be drawn wherever necessary.*
- 4) *Assume suitable additional data, if necessary.*
- 5) *Use of non-programmable calculator is allowed.*

Q1) a) Differentiate Between administration and Management. [7]

b) What is demand forecasting? Explain the methods for demand forecasting. [8]

OR

Q2) a) What are the types of business ownership? Give advantages and disadvantages of One person Company. [7]

b) What do you understand Line Organization? Explain in detail staff organization. [8]

Q3) a) Define Technology Management. Explain its relation with society. [7]

b) Discuss the critical factors in technology management. [8]

OR

Q4) a) Explain the scope of Technology Management. [7]

b) Give the classification of Technology Management at various levels. [8]

